



Sponsorship Application

1020 South Bailey Street Palmer, Alaska 99645

E-mail: thefolks@mvfcu.org

(907) 745-4891

(907) 694-4891

Fax: 745-9131

Thank you for considering **Matanuska Valley Federal Credit Union** as a sponsor for your activity. Please read and complete both sides of this application.

Incomplete applications will not be processed.

Application Notes: MVFCU is a community-chartered financial cooperative that is owned and operated by its members. Therefore, MVFCU will only sponsor activities, events or organizations that are within our field of membership (includes the Mat-Su Borough, Eagle River/Chugiak area, and/or MEA service area). See additional guidelines on back of this page. *Checks can only be made payable to non-profit organizations, *not to individuals*. Due to processing time, sponsorship requests need to be submitted on or before the Tuesday two full weeks prior to the date the funds are needed in hand.

All applications are subject to availability of funds.

Applicant/Contact Name: _____

Applicant Address: _____

Organization Name: _____

Organization Address: _____

Daytime Telephone Number(s): _____

E-mail Address: _____

Check to be made Payable to*: _____

Amount Requested: _____ Date Needed: _____

Would you like to: pick up the check in person, or, have it mailed?

If mailed, please indicate to which address listed above.

Sponsorship Description: _____

(continues on back)

Sponsorship Guidelines

Groups or Organizations applying for sponsorship must:

- be non-profit and able to demonstrate community support and involvement
- show proof of membership
- be based within our field of membership and must benefit those within our field of membership
- be able to verbalize how the money will be spent
- commit to acknowledging the credit unions contribution ie: placement of the credit union logo or name on promotional materials or event signs, programs, etc.

In general we will adhere to the following limits:

Group sponsorship limits (recreational, educational, community events): up to \$250.

Organization sponsorship limits (community): up to \$500.

If an advertising package is offered as a sponsorship benefit it should be submitted with this application.

Exclusions - The following are not eligible for sponsorship:

- Individuals
- In general, K-12 education
- In general, sporting events or programs
- Organizations, projects, events and other activities occurring outside of our field of membership
- Travel or travel-related expenses
- Political, religious or controversial issue activities
- Organizations or programs eligible for State or Federal funding
- Professional fund-raisers working on behalf of an organization
- Generic requests that may have been sent to various organizations - the 'To whom it may concern' letter
- Charity Organizations
- Scholarships
- Endowments

Please note: Checks must be made payable to a non-profit organization, not an individual.

MVFCU is a "Not for Profit, Not for Charity But for Service" organization.

In special circumstances the credit union staff responsible for administering this policy can waive any, or all, of the above requirements in the best interests of the parties involved.

Please explain how your project/activity/event will better our community at large?
